

Perfion PIM

EFFORTLESSLY MANAGE PRODUCT INFORMATION

With Perfion PIM, you can manage your product information centrally, in a structured manner, and across all channels. Whether it's a web shop, print catalog, or marketplace, you can ensure that your product data is always up to date, consistent, and ready for publication—wherever your customers are.

Thanks to seamless integration with ERP, CMS, and e-commerce systems, Perfion ensures smooth processes, saves time, and reduces errors. The ideal solution for companies with complex product portfolios.



KEY FEATURES OF PERFION PIM

With Perfion PIM, you can manage all your product information centrally in a single system. Texts, technical data, images, videos, and documents can be structured, maintained, and managed in multiple languages across all media. Direct integration with ERP systems such as SAP or Microsoft Dynamics, as well as CMS, web shop, and print solutions, enables seamless data exchange—without any duplication of effort.

Content can be distributed simultaneously and automatically to all sales channels, whether online shops, websites, marketplaces, or print publications. Role-based rights management ensures data sovereignty at all times. Thanks to its intuitive user interface and no-code configuration, the system is ready for use in no time—including easy data imports via Excel or API.

ADVANTAGES OF PERFION PIM



Efficiency: A central, shared database and hierarchical information management significantly reduce the amount of manual work involved in the entire product data process, saving time and resources.



Consistency: With Perfion as your “single source of truth,” you can ensure that all channels—from your online store to your catalog—always receive accurate, complete, and up-to-date product data.



Flexibility: Even without programming knowledge, you can configure the system individually – thanks to its no-code approach, Perfion can be fully adapted to your processes and needs



Data security: Fine-grained rights management gives you full control over your data at all times and protects it from unintended changes.



Speed: Thanks to simple data imports—e.g., via Excel—Perfion is ready to use in no time and can be used immediately.