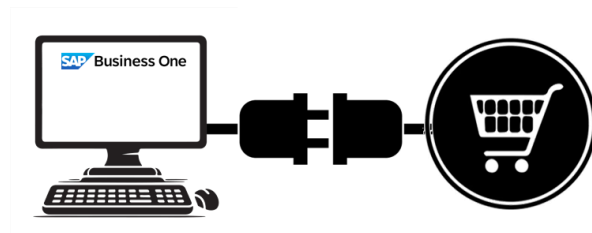


# Webshop Connector

## SEAMLESS INTEGRATION FOR MAXIMUM EFFICIENCY

The Webshop Connector enables seamless integration between your online shop and SAP Business One, allowing product, customer, and order data to be exchanged automatically.

Thanks to automated and smooth data transfer, the Webshop Connector optimizes your business processes and saves valuable time. Whether order processing, inventory management, or customer communication—this interface makes your e-commerce business even more efficient.



## KEY FEATURES OF THE WEBSHOP CONNECTOR

The Webshop Connector supports the connection of SAP Business One to leading platforms such as Magento, Shopware, Shopify, Amazon, and eBay. Customer data is synchronized in real time, so new registrations and changes are immediately available in both systems. Product information such as descriptions, prices, and stock levels are maintained centrally in SAP Business One and automatically transferred to the webshop, ensuring that data is always up to date.

Incoming orders are recorded directly in SAP Business One, enabling efficient order processing. With the Webshop Connector from AN Group, you can optimize your e-commerce processes and create an efficient connection between your online shop and SAP Business One.

## ADVANTAGES OF THE WEBSHOP CONNECTOR

- ✓ Accurate inventory information and precise product lists in the web shop prevent overselling.
- ✓ Immediate order information and handling ensure timely shipping to customers.
- ✓ Accurate customer information avoids potential shipping problems.
- ✓ No manual interaction and fewer data errors. manual interaction and fewer data errors.

